

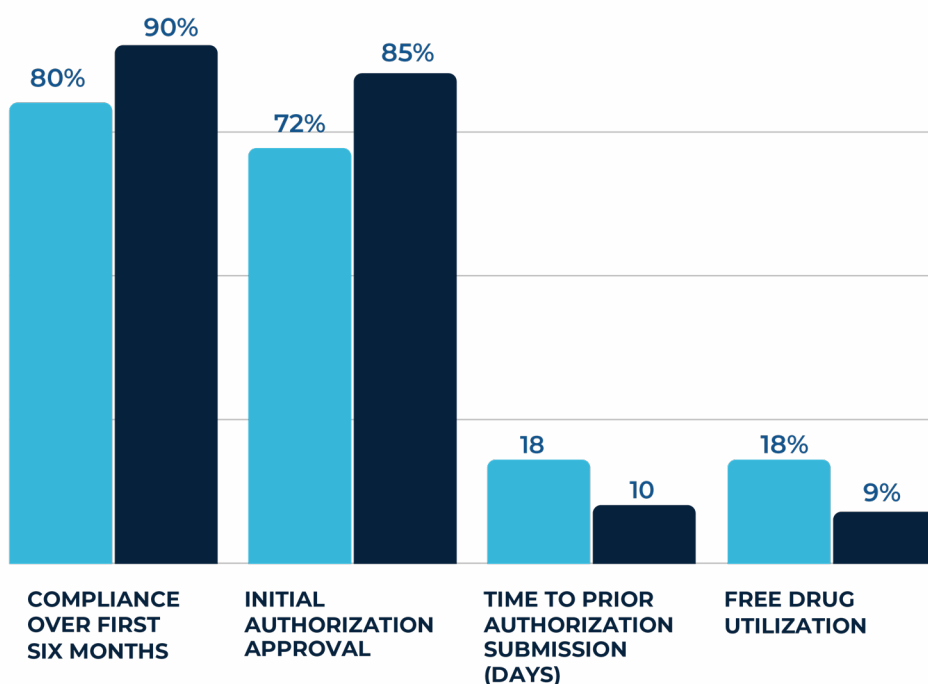
CASE STUDY 1: INCREASED COMPLIANCE & PERSISTENCY, AND MORE

THE SITUATION: A rare disease manufacturer wished to transition its current patient population to AscellaHealth's Specialty Pharmacy, Optime Care, for ongoing specialized patient care and support, as results with their current pharmacy partner were less than optimal.

THE SOLUTION: As a result of AscellaHealth's integrated patient-centric model and rare disease expertise, we fully transitioned all 1,500 patients, in less than 24 hours. AscellaHealth's patient-first approach is comprised of patient care coordinators well versed in all Specialty, rare and orphan diseases. Our patient care coordinators strengthen communications between patient, prescriber and pharmacy, yielding rich data for more informed decision-making and an optimal overall patient experience, eliminating gaps in patient care.

THE RESULTS

INCREASED COMPLIANCE & PERSISTENCY



CASE STUDY 2: CLINICAL TRIAL MANAGEMENT & BEYOND

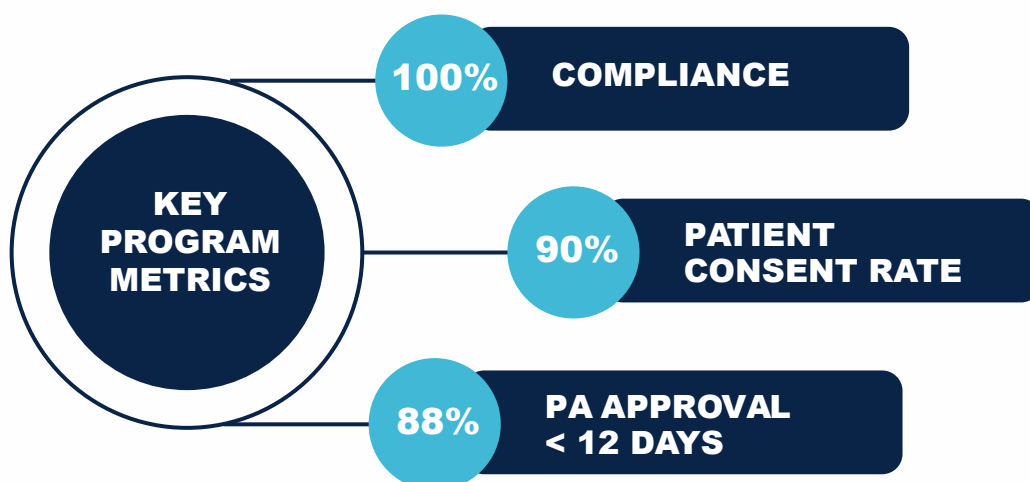
THE SITUATION: A rare disease manufacturer with a product set to launch in a crowded market with three main competitors was seeking a nationwide SP provider to assist in the strategic launch, clinical trial development and distribution of their product in a unique way which would capture market share from competitors.

THE SOLUTION: As a trusted global Specialty Pharmacy solutions partner, manufacturers rely on AscellaHealth as a single resource for managing all phases of specialized pharmaceutical and rare disease clinical trials as well as implementing go-to-market strategies. In this case, 96% of patients who finished the clinical trial were transitioned to therapy within 30 days.

The AscellaHealth service model supports product development within Phase 2, Phase 3, and Expanded Access Programs (EAP) to commercialization and beyond. As part of our customized programs supporting clinical trials, AscellaHealth coordinators gather real-world evidence and build patient populations that expand registries and increase opportunities for drug utilization.

THE RESULTS

CLINICAL TRIAL MANAGEMENT RESULTS



CASE STUDY 3: INTEGRATED PATIENT SERVICES/HUB FOR OPTIMAL RESULTS

THE SITUATION: A manufacturer solicited an experienced partner for integrated branded services to assist with the launch of a third line product with a different mode of administration, in an extremely competitive market.

THE SOLUTION: Our nationally recognized Specialty Pharmacy offers a full suite of comprehensive services to pharmaceutical manufacturers, tailored to maximize the therapeutic opportunities for the treatment of orphan and rare disorders. Our patient-centric services include individual care plans with outreach during key points in therapy and technology tools which support phone, email, text, and mobile apps to streamline communication and increase response rates.

AscellaHealth's custom program developed for this Manufacturer, implemented by our dedicated, branded teams, resulted in enhanced clinical outcomes and increased patient/provider satisfaction.

THE RESULTS

INCREASED COMPLIANCE & RETENTION, AND MORE

